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Matt Fowler, Executive Director, Doorify MLS
Named Shuttleworth MLS Executive of the Year

Seattle, WA, September 24, 2024 — The Council of Multiple Listing Services (CMLS) named Matt Fowler, Executive Director of Doorify MLS, the tenth recipient of the Shuttleworth MLS Executive of the Year Award during the CMLS conference (CMLS2024) on September 24. Dionna Hall, CEO of Beaches MLS and Chair of CMLS, made the announcement to more than 1,000 attendees at the event, which brings together executives and leadership of multiple listing services throughout North America.

“Matt embodies the spirit of the Shuttleworth award, and has empowered his team to perform with excellence. His ability to harness technology without losing the human touch is a benefit to his marketplace and the industry” said Denée Evans, CEO of CMLS.

Since 2021, Fowler has advanced Doorify MLS (previously Triangle MLS) through the implementation of cutting-edge technologies and streamlined procedures. By implementing the Agile philosophy, he has empowered the staff to work more efficiently and collaboratively. He has pushed the envelope of what MLSs can deliver by driving MLS of Choice, encouraging vendors to compete in the marketplace, elevating the experience for his members.

“Matt Fowler brings a unique perspective to the MLS world. His entrepreneurial spirit and experience has led TMLS/Doorify MLS to a new fresh vision that is far from a typical MLS. When Matt arrived he warned us he was going to push us to find the right speed of innovation for our MLS. While we have hit some speed bumps along the way, we are encouraging him to continue to be innovative and to never stop introducing us to new ideas,” said John Wood, Director of Doorify MLS and Broker/Owner of Re/Max United.

Fowler has been an active participant in CMLS, providing his expertise and insights at workshops and on panels, as well as being an early contributor to the Champions of MLS campaign. His active involvement in the development and implementation of MLS Best Practices underscores his dedication to fostering excellence and innovation.

“Having been with Triangle (Doorify) MLS for 26 years, I have witnessed more growth, innovation and momentum in the past few years than throughout my entire tenure. This

remarkable progress is largely attributed to Matt Fowler's visionary leadership, which has significantly transformed our organization," said Lynne Bird, Director of Professional Development, Doorify MLS. "I feel privileged to be part of the team during this exciting period of evolution and advancement."

Fowler was selected for the Shuttleworth MLS Executive of the Year award for his thoughtful, collaborative, and visionary leadership style. He has demonstrated unwavering support for advancing the MLS landscape and ensuring its continued success.

The Shuttleworth MLS Executive of the Year Award is an annual award that recognizes leaders who have exhibited the highest qualities of leadership within their organizations and demonstrated a dedication to excellence in building a better marketplace.

The award itself is named after Peter Shuttleworth, former executive vice president of Metro MLS and the first CMLS Hall of Fame inductee. Shuttleworth built one of the first truly effective regional MLSs in the United States by bringing brokers, REALTORS®, and REALTOR® associations together around the idea that data can be shared without borders.

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About CMLS
CMLS is an association of over 235 Multiple Listing Services, serving over 1.88 million subscribers, whose mission is to set the standard for Multiple Listing Service excellence and support all who seek it. CMLS is committed to a thriving Multiple Listing Service industry that strengthens and enriches the efficiency, transparency, and competitive vibrancy of the North American real estate marketplace. For more information, please visit CMLS at www.cmls.org.

About Doorify MLS
Doorify MLS provides a database management service for over 14,500 Real Estate professionals in 16 counties that make up the greater Triangle area.

Doorify MLS believes in a progressive, better future by providing seamless access to a robust real estate market and stewarding reliable, accurate data that's valuable in its size and powerful to its communities.

Doorify MLS is a recognizable, public-facing brand activating a customer-first strategy with easy-to-use technology that's engaging and experiential, empowering subscribers and their clients to find home. For more information, please visit Doorify MLS at www.doorifymls.com.